

FOR IMMEDIATE RELEASE

733Park Orchestrates Strategic Sale of TRNXN to Exectras, Reinforcing Its Leadership in Fintech M&A

Boston, MA – May 13, 2025 — [733Park](#), a premier M&A advisory firm specializing in fintech, payments, SaaS, and AI, proudly announces its pivotal role in the acquisition of [TRNXN](#) by [Exectras](#). This transaction further cements 733Park's reputation for delivering strategic, high-impact exits for innovative technology firms.

TRNXN, known for its industry-leading payment solutions and proprietary Cash Discount technology, has emerged as a powerhouse in the payment processing space. Its acquisition by Exectras—a company focused on bringing cost savings and powerful employee benefits to small and midsize businesses—marks a transformative step in TRNXN's continued expansion.

"From our initial conversations to the final handshake, 733Park was the catalyst that made this deal happen," said Paul Hadfield, CEO of TRNXN. *"Their deep industry connections and strategic guidance were instrumental in introducing us to Exectras and navigating the complexities of the transaction. We couldn't have asked for a better partner."*

[Lane Gordon](#), Managing Director of 733Park, added: *"This is what we do at 733Park—we make deals happen. Our team's commitment to understanding our clients' unique value propositions and aligning them with the right strategic partners is what sets us apart. We're thrilled to have facilitated this union between TRNXN and Exectras."*

Considering a Transaction? Let's Talk.

If you're contemplating a transaction in fintech, payments, SaaS, or AI, let's have a conversation. 733Park helps entrepreneurs and executives like you unlock the real value of your business and make sure you're seated at the right table.

About 733Park

[733Park](#) is a Boston-based M&A advisory firm laser-focused on the fintech, payments, SaaS, and AI sectors. With a team that's closed over \$10 billion in deals, 733Park delivers outsized outcomes by combining strategy, precision, and a relentless drive to win for its clients. Whether you're looking to sell, acquire, or position your company for its next phase of growth, 733Park brings the firepower and finesse to get it done.

About TRNXN

[TRNXN](#) is a trusted provider of innovative payment solutions, helping businesses streamline their payment processes, reduce costs, and enhance customer experiences. As a wholesale ISO partnered with Fiserv, TRNXN ranks #200 on the Inc. 5000 list of fastest-growing private companies in America and is known for pushing the boundaries in the payment space.

About Exectras

[Exectras](#) delivers a unique blend of premium payment services, deeply discounted business solutions, and elite employee benefits—all aimed at driving growth and retention for small and mid-sized businesses across the U.S.

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